

THE event for self-sufficient power supply



OFF-GRID
Expo + Conference

OFF-GRID TechDay
December 6, 2023
&
OFF-GRID Expo+Conference
December 7 – 8, 2023

**Welcome to THE meetingpoint of the Off-Grid Community
in Augsburg / Germany**



OFF-GRID EXPO+CONFERENCE (OEC) AT A GLANCE

Multi-action concept:

OFF-GRID Expo

Physical trade fair with more than **60*** exhibitors from **12 countries** presenting innovations, services of entire off-grid portfolio

- **Young Talent Campus "Education Mile"** with universities and institutes of the sector, including pitch of students (OFF-GRID Challenge)
- **OFF-GRID Charity:** Proceeds from the sale of donated products go to a good cause

OFF-GRID TechDay on Dec 6, 2023

- TechDay at the Conference Center on the day before. In timeslots of 2,5hrs exhibitors can offer **product and service workshops** tailored for the OEC visitors.
- Accessible for all ticket-holders

NEW Innovation Stage

- Additional stage for exhibitors in the hall to present latest innovations and services, student-pitches, start-up presentations and more etc

* Figures of OEC 2022



Conference Stage

- Main stage in the hall for 2-days of interactive, English-speaking program with **high-quality sessions and panel discussions** with more than 50 international top-class speakers
- From users for users: Insights into the latest innovative and practical projects
- **Industry partner:** Alliance for Rural Electrification

Networking-hotspot

- Great opportunities for **intensive networking** with the international off-grid community by **Matchmaking** sessions, **get-together** in the evening and more
- **THE annual network happening** at the end of the year to set the mood for the following year
- **900*** participants from over **30 countries** (especially Northern and Southern Europe, Sub-Saharan Africa, South East Asia)

Open access

- NEW**
- **Hall 1** at Messe Augsburg – the modern venue with short ways to all offers
 - All visitors can benefit of TechDay & Expo+Conference – **just one ticket for all**

Portfolio

Energy Production	Energy Storage	Distribution & Management	Energy Use
<ul style="list-style-type: none"> ✓ Biogas ✓ Bioenergy ✓ Geothermal ✓ Hydropower ✓ Photovoltaic ✓ Solarthermal ✓ Small Wind-energy 	<ul style="list-style-type: none"> ✓ Cold Storage ✓ Energy Storage Heat ✓ Energy Storage Electricity ✓ Energy Storage Salt ✓ Fuel cells ✓ Hydrogen Storage 	<ul style="list-style-type: none"> ✓ Back-Up ✓ Maintenance ✓ Micro-Grids ✓ Mini-Grids ✓ Monitoring ✓ Software ✓ Stand-Alone 	<ul style="list-style-type: none"> ✓ Agri PV ✓ Cooling ✓ Commercial & Industry ✓ Desalination/ Drinking water ✓ Pumping ✓ E-mobility ✓ Entertainment/ Communication ✓ Institutions (Health, education...) ✓ Lighting
Financing	Cross Services	Policy	Education & Science
<ul style="list-style-type: none"> ✓ Financial Support ✓ Public & private investors ✓ Pay-as-you-xx ✓ Crowdfunding ✓ Carbon Credits ✓ Bitcoins 	<ul style="list-style-type: none"> ✓ Planing ✓ Project control ✓ System design 	<ul style="list-style-type: none"> ✓ Stakeholder-Involvement ✓ NGOs ✓ Public Organisations 	<ul style="list-style-type: none"> ✓ Institutes ✓ Research ✓ Training ✓ Universities



Target Groups



Exhibitors

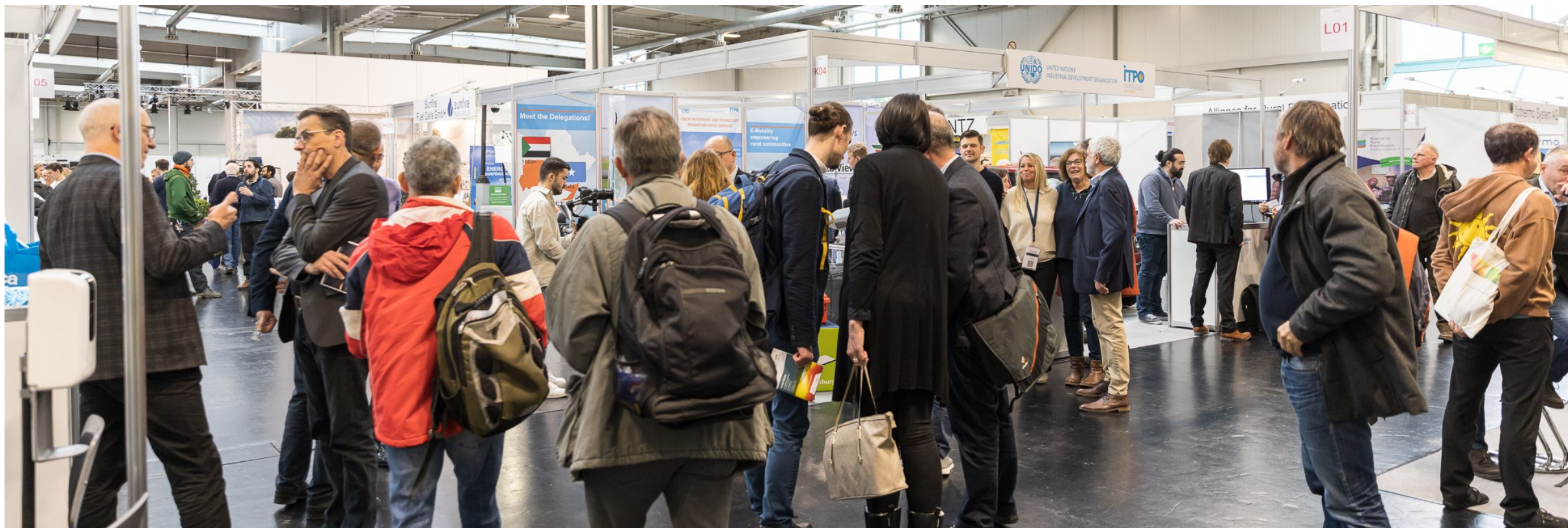
- ✓ Manufacturers
- ✓ Dealers
- ✓ Service providers
- ✓ Start-ups
- ✓ Banks/Investors
- ✓ Insurances
- ✓ Education and training
- ✓ Associations/unions/institutions
- ✓ Research/Universities



Attendees

- ✓ Industry
- ✓ Trade
- ✓ Users (electricity, water, telecommunications, mobility, etc.)
- ✓ Aid organisations / NGOs
- ✓ System integrators
- ✓ Investors
- ✓ Public administration
- ✓ Multipliers





REVIEW OF OFF-GRID EXPO+CONFERENCE 2022

Picture impressions of OFF-GRID Expo+Conference 2022

OFF-GRID Expo

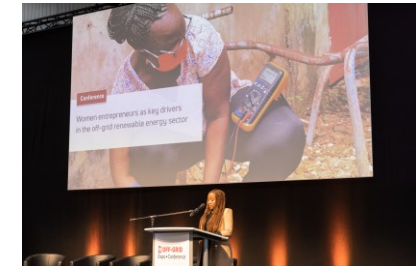


OFF-GRID Networking



[--> To the eventvideo](#)

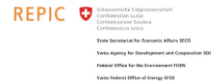
OFF-GRID Conference



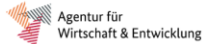
OFF-GRID TechDay



Partners of OFF-GRID Expo+Conference 2022



Exhibitors of OFF-GRID Expo+Conference 2022



Greetingwords of OFF-GRID Expo+Conference 2022

Dear exhibitors, visitors and conference participants,

In Europe today we are all caught up in discussions about stable and safe energy supplies. However, in considering our own issues, we must not lose sight of world regions where the basic supply is only possible through self-sufficient energy production.

Especially in rural areas and in emerging and developing countries, access to electricity and drinking water is critical. They are one of the two most important pillars of securing life and livelihoods - which is why they are also part of the United Nations' Sustainable Development Goals (particularly SDG 6 and 7). Off-Grid solar, wind and hydropower systems are integral parts of a self-sufficient power supply. The local water extraction and treatment that they make possible are a decisive contribution to basic quality of life for many millions of people.

The OFF-GRID Expo + Conference (OEC) is a great platform for the necessary transfer of knowledge worldwide. This leads to innovative new technical solutions. Augsburg is a UNESCO World Heritage Site for its unique water management system, It serves as a model and inspiration. This trade fair is a link between our history and current innovations in the field.

UNIDO is glad to support this conference, which makes a valuable contribution to the achievement of SDG 6 and 7. UNIDO itself is a major player within the UN system to drive the transition of energy systems and industrial decarbonization. We do this through renewable energy sources for productive use (including green hydrogen), energy efficiency and food-water-energy nexus. We support countries through technical assistance, policy advice, and partnerships for investment and technology transfer.

I wish my colleagues from UNIDO Investment and Technology Promotion Office (ITPO) Germany as well as all exhibitors, partners and participants of this year's OEC a very successful exchange.

Together, we can find the solutions the world needs!"

Dr. Gerd Müller, Director General, United Nations Industrial Development Organization (UNIDO)



Statements of exhibitors of the OFF-GRID Expo+Conference 2022

We are here at the OFF-GRID Expo+Conference the fourth time. It is a very great meeting for all expert companies in this field. This is the reason, why we are here: To meet all the people, who have interest in this specific topic. We are very proud to be here to present our newest product. What is very appreciable here, is that the people are involved in this specific topic „green energy“ – it's not like some general exhibition. Here can we focus on what is interesting for us and the public.

” Serge Remy, *STUDER INNOTECH SA*

The world is changing and OFF-GRID plays an increasingly important role. Both, exhibition and conference are THE opportunity to meet long-term partners, customers, new distributors and students at your booth. It also gives you the unique chance to get to know and connect with your competitors. For us, in the household biogas sector, this is very important. We might be competitors in business, but we are all people with a very similar vision and motivation. Whether at lunch, at the booth, in the conference hall or during the competition at the party - compete or collaborate - the OFF-GRID provides the space to discover this.

” Katrin Pütz, *(B)energy*

We are very pleased to be here at OFF-GRID Expo+Conference in Augsburg. We've been coming from the USA to this show for many years. We'd like to serve the European market and therefore we are featuring two new products at the expo. We are very happy to be present at the fair and during Techday.

” Brad Berwald, *Morningstar Corporation*

Conference program of OFF-GRID Expo+Conference 2022

Day 1: OFF-GRID Conference on December 1, 2022

09:00 a.m.	Opening OFF-GRID Expo, hall 7
09:30 a.m.	Opening & Kick-off OFF-GRID Conference Plenum hall 7
09:45 a.m.	Keynote Mrs. Ministerial Director Dr. Ulrike Wolf
10:00 a.m.	Session 1 Women entrepreneurs as key drivers in the off-grid renewable energy sector supported by Afrika Verein der Deutschen Wirtschaft e.V.
11:15 a.m.	Coffee Break
11:45 a.m.	Session 2 Decentralised renewable energy and e-mobility supported by Alliance for Rural Electrification and UNIDO ITPO Germany
01:00 p.m.	Lunch Break visit the OFF-GRID Expo
02:00 p.m.	Session 3 Energy Storage Solutions - providing uninterrupted energy supply
03:15 p.m.	Presentation of Premium and Event Partners
03:45 p.m.	Coffee Break
04:00 p.m.	Matchmaking-Session – „Africa Special“ supported by UNIDO ITPO Germany
05:00 p.m.	OffGrid Water: Opportunities and challenges powered by OFF-GRID WATER ALLIANCE
06:00 p.m.	OFF-GRID Party, hall 7

Day 2: OFF-GRID Conference on December 2, 2022

09:00 a.m.	Opening OFF-GRID Expo, hall 7
09:30 a.m.	Welcome OFF GRID Conference, Day 2
09:35 a.m.	Session 4 Powering innovative cooling applications with off-grid technologies
10:50 a.m.	Presentation of Premium and Event Partners
11:10 a.m.	Session 5 Water-Energy-Food WEF - A pioneering nexus for global development
12:30 a.m.	Lunch Break visit OFF-GRID Expo
01:30 p.m.	Matchmaking-Session supported by UNIDO ITPO Germany
02:30 p.m.	Session 6 Scaling up off-grid renewable energy financing for last-mile rural electrification
03:45 p.m.	OFF GRID Challenge: Awarding Ceremony, Plenum, hall 7
04:15 p.m.	Wrap-up and preview of the OEC 2023
04:30 p.m.	End of OFF-GRID Expo + Conference 2022

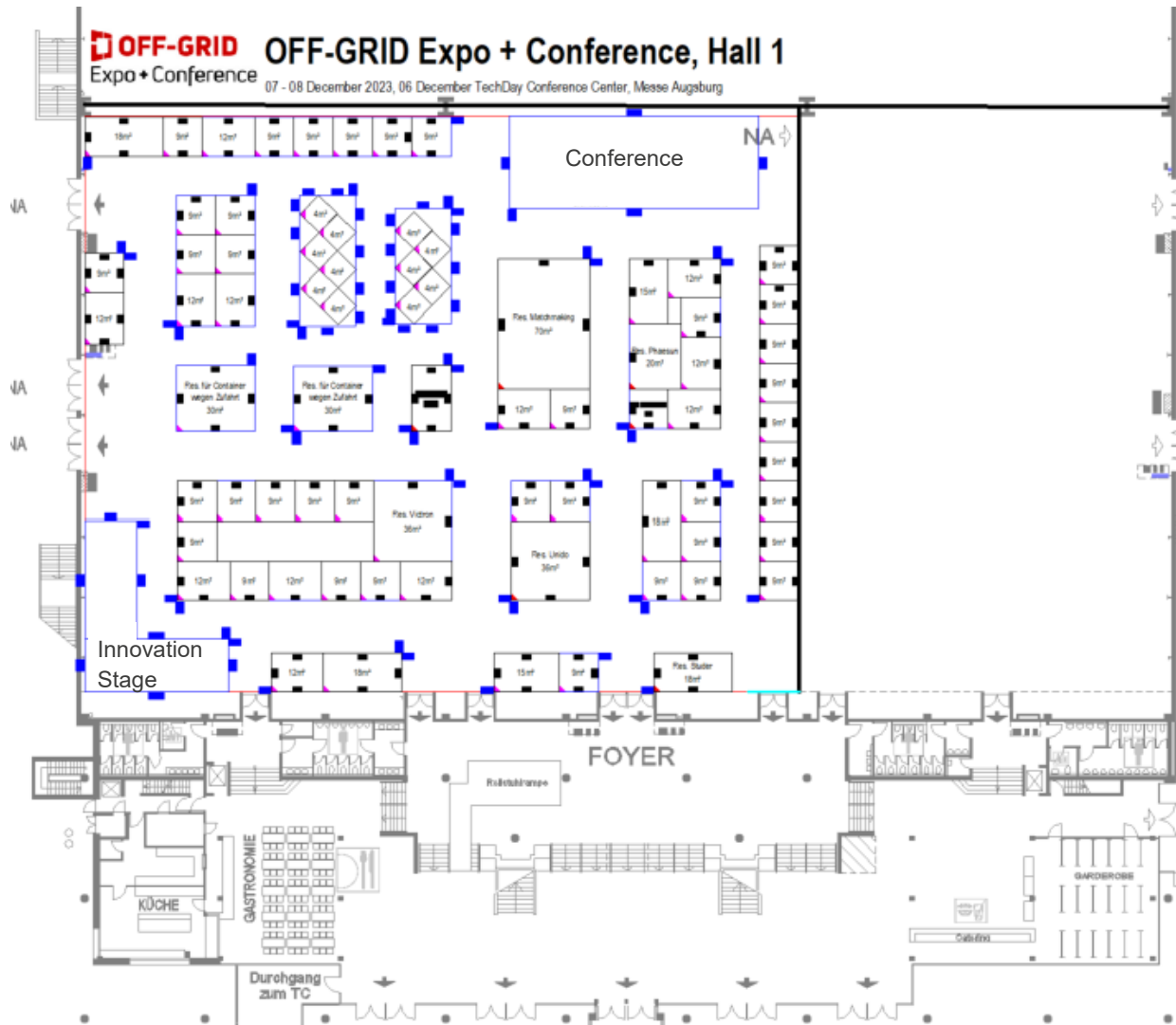


SETTING OF OFF-GRID EXPO+CONFERENCE 2023

Venue: Hall 1 and conference center of Messe Augsburg



Preliminary floorplan (subject to change)



- Modern multifunctional hall 1
- Two stages for maximum knowledge transfer and exchange
 - Conference stage
 - Innovation stage **NEW**
- One ticket for all: Open Access to TechDay & Expo+all stages

Conference Program 2023 / Topics of Sessions & Panels

- ❑ Utilisation of green hydrogen for off-grid energy access
- ❑ Women entrepreneurs and off-grid renewable energy – A status-quo check!
- ❑ Energy Storage Solutions - providing uninterrupted energy supply
- ❑ Technical innovations in the off-grid energy sector with airborne wind systems
- ❑ Integrated solar cooking – Opportunities and challenges for cooking with the power of sun in developing countries
- ❑ Best practices on productive use of renewable energy (PURE) driven by bioenergy and micro-hydro technologies

Speakers can send [call-for-papers](#) until **July 31, 2023**

Please note that the speakers will have up to 10 minutes for their intervention in the conference session.



HOW TO BECOME AN EXHIBITOR?

Options for exhibitors

- ✓ All-Inclusive Packages – plug & play offers for every budget ([see page 18](#))
- ✓ Individual Stand Options – suitable for requirements ([see page 19](#))
- ✓ Education Mile: Special conditions for universities and research institutions
- ✓ Start-Up Special: Stand-Package for young innovative companies (max 5 years old)
- ✓ Tech Day – option to offer product and service trainings on pre-event day ([see page 21](#))
- ✓ Innovation Stage: Book your own presentation slot
- ✓ Sponsorship Packages for additional brand awareness ([see page 21](#))

For your individual offer, please contact the project team: oc@messeaugsburg.de

Plug & Play Stand Packages

	3.890,00 €	6.290,00 €	10.550,00 €	1.100,00 €	650,00 €
	Package S	Package M	Package L	Start-Up ¹	Education Mile
Booth	9qm	12qm	18qm	6qm	4qm
Space with stand construction incl. walls, carpet, seating area, lighting, power supply 230V, fascia with lettering	•			•	•
Space with stand construction incl. walls, carpet, infocounter , Brochure stand , seating area, lighting, power supply 230V, fascia with lettering+ logo		•	•		
3 exhibitor passes incl. entrance to OFF-GRID Party	•	•	•	•	•
Permanent tickets Expo + Conference	5	10	15	5	5
Marketing*					
Banner on OEC website tbd			•		
Newsblock at newsletter		•	•		
Company presentation (5 min) in designated session on Innovation Stage		•	•		
Logo in the hall plan on site		•	•		
Quote in a press release			•		
Service charge (4,95 €/sqm)	44,55 €	59,40 €	89,10 €	44,55 €	19,80 €
Registration fee	500,00 €	500,00 €	500,00 €	500,00 €	0,00 €
Logo at OEC Website	•	•	•	•	•
Online-exhibition list	•	•	•	•	•
Logo in event-guide	•	•	•	•	•

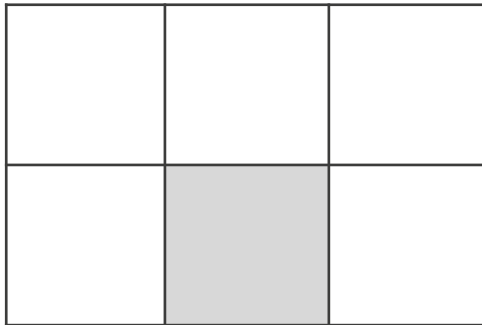
*All prices plus VAT

¹ Start-up: founded max. 5 years ago

Your stand space for individual size and design

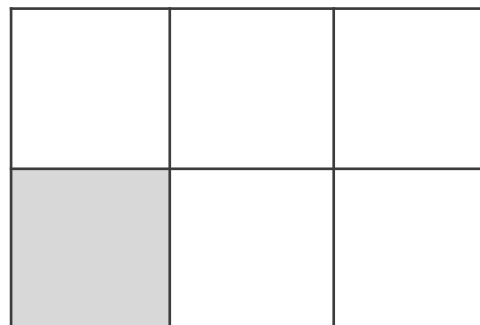
Terrace Stand
(one side open)

170,00 €



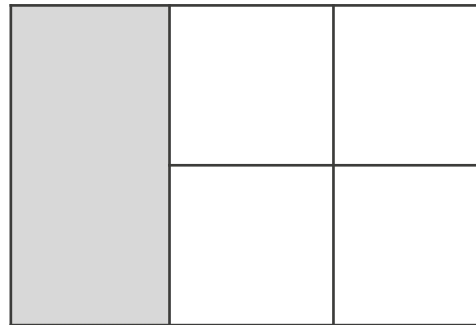
Corner Stand
(two sides open)

185,00 €



Peninsular Stand
(three sides open)

200,00 €



Island Stand
(four sides open)

215,00 €



Partition walls and carpets are mandatory and can be ordered in the OEC service portal.

*All prices per sqm, plus service charge and VAT, registration fee will be added

Examples how stands could look like

Terrace Stand
(one side open)



Corner Stand
(two sides open)



Peninsular Stand
(three sides open)



Island Stand
(four sides open)



Example: Position of an event container with space in front for table, chairs etc. - on an island stand area

Shown design and equipment is not included

Marketing Add-Ons

Banner on the wall space, Foyer, 690 x 482 cm	1499,00€
Branded lanyards for participants' ID cards and tickets plus production costs	1000,00€
Slot on Innovation Stage	250,00€
Sponsoring evening party, inkl. napkins branded	3000,00€
Sponsoring Matchmaking	1500,00€
Sponsoring OFF-GRID Challenge	1500,00€

*All prices plus VAT

TechDay – Workshops on the day before – December 6, 2023

The day before the start of the OFF-GRID Expo + Conference – December 6, 2023 – exhibitors have the opportunity to offer product and service trainings at the Messe Augsburg conference center. Free access for all permanent-ticket-holders and exhibitors

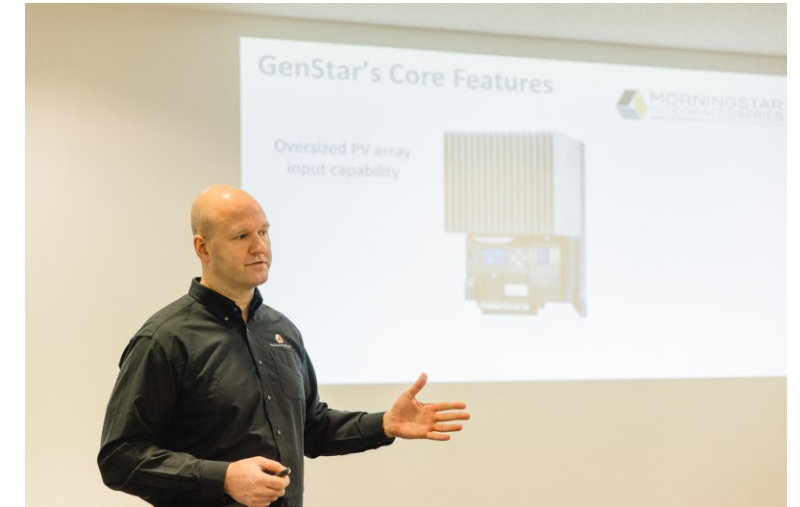
*** Included services:**

850,00 €*

- Room rental for 2.5 hrs
- Ancillary costs
- Cleaning
- Presentation technology
- Seating
- Snacks for all participants (coffee, cold drinks, pretzels)
- Promotion of the TechDay in the accompanying communication of OEC

Benefits for exhibitors

- Train existing and future customers in how to use your product
- Introduce your latest innovations
- Make the most of up to 2.5 hours of concentrated focus on your company
- You bring your know-how, we will provide you with the room equipped with presentation technology
- 6 time slots on December 6, 2023 available – first come/first serve



Please feel free to get in touch with us!



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OFF-GRID
Expo + Conference

**Looking forward to welcoming you
in Augsburg on December 6 – 8, 2023!**

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OFF-GRID Expo+Conference

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